

# JASMINE OH

Front End Developer, UI/UX

I am graduating senior who finds passion in infusing design, technology, and psychology in order to create meaningful user experiences and interactions while preserving simplicity in user fluidity.

## EDUCATION

### University of Texas at Austin

B.A. Health & Society  
Aug 2014 - Dec 2017

Summa Cum Laude  
Spring 2017

Cum Laude  
Fall 2014, 2016

## SKILLS

Sketch  
HTML & CSS  
Photoshop  
Illustrator  
Invision

## OTHER

### UT Football

Fall 2017 (Ongoing)  
Photographer /  
Creatives Assistant

### Austin Pets Alive!

Spring 2015  
Surgery Recovery  
Process Volunteer

ohjasmine@utexas.edu  
jasmineoh.me  
832 605 8039

## EXPERIENCE

### Therapy Pet Pals of Texas

#### Website Rebrand / UI Designer

Utilized HTML, CSS, and Javascript to re-build site from scratch. Met monthly with the organization's directors for progress updates and to discuss strategy over UI aspects in order to help reach goals.

Jan 2017 -  
Ongoing  
Austin, TX

### TopSpot Internet Marketing

#### UX / CI Developer Intern

Used several CMS's, FTP, and languages such as HTML, CSS, Javascript, and PHP to look for inconsistencies and areas of improvement in pre-existing websites in order to increase conversion rates, as well as overall usability.

May 2017 -  
Aug 2017  
Austin, TX

### Design Collective

#### Director of Communications

Administered internal affairs and delegated events amongst monthly committee meetings using social media platforms. Taught design fundamentals and assisted with program planning.

Aug 2016 -  
Aug 2017  
UT Austin

### JP Art Studio

#### Front-end developer

Set up bi-weekly consultations with the owner to build a website for his local business and fine-tune visual aspects to his personal liking.

Nov 2016 -  
Jan 2017  
Houston, TX

### Freelance Photographer

Coordinated pre-production consultations and kept communication flow with clients to best suit their needs. Utilized social media marketing practices to increase exposure and built relationships with potential clients.

Jan 2012 -  
Ongoing  
Houston, TX

### Pre-Veterinary Association

#### Director of Marketing & PR

Designed advertisements, managed social media accounts, and helped organize fundraisers for no-kill animal shelters.

Jan 2015 -  
Aug 2016  
Austin, TX