

# JASMINE OH

WWW.JASMINEOH.ME

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## DIGITAL PRODUCT DESIGNER

## EDUCATION — THE UNIVERSITY OF TEXAS AT AUSTIN

B.A. Health and Society  
Graduated Dec 2017  
GPA 3.6 / 4.0

Summa Cum Laude  
Spring 2017

## SKILLS — DESIGN

User Research  
Persona Creation  
Information Architecture  
Wireframe production

## SOFTWARE

Sketch | Invision  
Photoshop | Illustrator  
HTML5 | CSS3  
Familiarity with JQuery

## EXTRA

Korean Language  
Photography  
Videography

EXPERIENCE — **THERAPY PET PALS OF TEXAS, INC. | Lead UI Designer**  
JAN 2017 – NOV 2017 | AUSTIN, TX  
Utilized HTML, CSS, and Javascript to re-build site from scratch. Worked closely with the organization's directors for progress updates and to discuss strategy over UI aspects in order to help reach goals.

**TOPSPOT INTERNET MARKETING | UX/CI Intern**  
MAY 2017 – AUG 2017 | HOUSTON, TX  
Used multiple content management systems - primarily Wordpress and ModX - to look for inconsistencies and areas of improvement in pre-existing websites in order to increase conversion rates, as well as overall usability.

**DESIGN COLLECTIVE | Communications Director**  
MAY 2017 – AUG 2017 | HOUSTON, TX  
Administered internal affairs and delegated events amongst committee meetings using social media platforms. Taught design fundamentals and assisted with program planning.

**JP ART STUDIO | Front End Developer**  
NOV 2016 – JAN 2017 | HOUSTON, TX  
Worked closely with the owner periodically to build a website using HTML, CSS, and Photography skills.

**FREELANCE | Photographer / Videographer**  
JAN 2012 – ONGOING | HOUSTON, TX  
Coordinated pre-production consultations and kept communication flow with clients to best suit their needs. Utilized social media marketing practices to increase exposure and built relationships with potential clients.

**PRE-VETERINARY ASSOCIATION | Marketing Director**  
JAN 2015 – AUG 2016 | AUSTIN, TX  
Designed advertisements, managed social media accounts, and helped organize fundraisers for no-kill animal shelters.

OTHER — **THE PLAYERS TRIBUNE | Freelance Assistant Producer**  
SPRING BREAK 2018 | Chiang Mai, Thailand

**TEXAS FOOTBALL | Creative Production Assistant**  
AUG – DEC 2017 | Austin, TX

**AUSTIN PETS ALIVE | Surgery Recovery Volunteer**  
JAN – MAY 2015 | Austin, TX

I LIKE — Dogs 🐶